

Alaska Snow Safety Summit - 2017
Alaska Avalanche Practitioners, Policy Makers, Media,
Public Safety, Guiding, Snow Advisories, Observations and Education



November 2, 2017

Alaska Pacific University - Anchorage, Alaska
3 pm – 8 pm

COMMUNICATION

Strengthening Snow Safety through Collaboration and Sharing

Who: Public Safety, Snow Practitioners, Policy Makers, Retail Service Providers, Media

What: Annual summit focused on Alaska Snow Safety policies, procedures, sustainability...

Why: To enhance our collaborative efforts to provide the best possible snow advisories, observations, education and public safety network for Alaska

When: Thursday: November 2, 2017 – 3 pm – 8 pm

Where: Alaska Pacific University, 4101 University Drive, Carr-Gottstein Building Room #102

Moderator: Anchorage Assemblyman Christopher Constant

Agenda

2:45 pm – Doors open, registration, coffee, networking

3:15 pm - Welcome Address - AAIC President & Executive Director

3:30 pm – John Weddleton, Story from the Anchorage Hillside

3:45 pm - **Welcome address from Greg Kaplan, Senator Murkowski,**

Governor Walker (invited)

4-4:45 pm – Keynote Address – Jeremy Zidek, State of Alaska Homeland Security PIO & David Snider, National Oceanic and Atmospheric Administration (NOAA) PIO

4:45 – 5 pm – Break

5-6:00 - Q & A - Moderator introduction, address and facilitated discussion to develop Talking Points

6 pm – 7:00 pm – Buffet meal - Sponsor/Partner Recognition, Special Announcements

7 pm – 7:15 pm – Agency reports - Accomplishments from 2016-2017 / Upcoming Plans

7:15 – 7:45 pm – Media representatives' panel presentation

7:45 – 8 pm – Debrief - Closing and thanks

8:15 - 9 pm – Clean and clear out facility

Invited Participants: Alaska Homeland Security, Alaska DOL, Alaska DOT, Alaska Railroad, Alaska State Troopers, Alaska State Parks, Alaska Avalanche Info Ctr., Anchorage Assembly, Anchorage Emergency Services, Chugach National Forest Avalanche Information Center, National Weather Service (NOAA), Ski Resorts, Heli and Guide Operations, Television, Radio, Print, Social Media, Political Representatives, Public Representatives

Objectives

- 1) Networking
- 2) Raise awareness and increase cooperation
- 3) Take tangible action steps forward to sustain the process
- 4) Build collaborative communication networks
- 5) Identify challenges and potential solutions
- 6) Make it easy for the general public to access trustworthy, reliable information
- 7) Continue building trust and partnerships between organizations and the media

